



## **News release**

20<sup>th</sup> June 2011

### **EXPO SHOWCASE FOR MEDICINE MANAGEMENT SYSTEM**

A new product to help nurseries keep track of children's medicines will be showcased at this year's Childcare Expo in Coventry.

Medilert is a new online service for managing medicines in nurseries and its creators will be exhibiting at the annual Childcare Expo on 16<sup>th</sup> and 17<sup>th</sup> September.

Food allergies, asthma and other medical conditions are becoming more and more common among children these days, and as a result nursery staff are having to manage many more children's medicines than they used to.

Making sure that medicines don't go out of date can be a headache for nursery staff, which is where Medilert can help.

Medilert monitors expiry dates of medicines, producing reports for a nursery and automatically notifying parents via an email or text message when their child's medicine is going to expire.

Colin Johnson was inspired to develop Medilert after encountering problems with his own children's medicines in nurseries. Both his children have egg allergies and when his son's nursery asked Colin to renew his medicine it was already expired.

“I’ve had personal experience of getting medicines back from my own children’s nursery that were out of date,” said Colin, who runs Kickfinish Ltd in Uxbridge.

“I saw an opportunity to provide a service that improves the quality of care. Medilert is a unique product in the marketplace which ensures that nurseries do not hold any medicines that are out of date and notifies the parents when to renew that medicine with their doctor.”

Medilert is an online application so there is no complicated software to buy or install. The data is held securely and backed up regularly, which means that information about medicines is safe even in the event of a fire, flood or break-in.

Using a simple system of text messages and emails nurseries can push the responsibility for ensuring medicines are up to date back on to the parents and carers.

Early years settings can take advantage of a free trial available via the website which gives a month’s access.

“We’re really looking forward to telling everyone about Medilert at Childcare Expo 2011,” said Colin.

“We have heard so many good things about the event that we felt it would be a fantastic opportunity to show off our new Medilert product to childcare professionals.

“Medilert is a new and unique product in this sector and we think the Childcare Expo is a great way for us make contact with lots of potential customers.”

To find out more visit [www.medilert.co.uk](http://www.medilert.co.uk) or [www.childcareexpo.co.uk](http://www.childcareexpo.co.uk)