



## **Festive fun starts at Childcare Expo with new range from early years from The Consortium!**

7<sup>th</sup> September 2011

early years from The Consortium has launched their 2011 Christmas range in a new 48-page Festive Ideas brochure available at Childcare Expo. The brochure is packed with sparkling ideas to get everyone in the festive spirit, including art and craft materials for making seasonal cards, hanging decorations, displays, costumes, calendars or even original gifts!

There are new products, such as the Verithik Metallic Colouring Pencils (£5.79) that don't need any sharpening and include 6 dense, seasonal colours including gold, silver and metallic green, as well as traditional best sellers such as the Christmas Craft Compendium (£32.99) which includes all the art and craft materials needed for a whole group activity conveniently packaged in a Gratnells tray for easy storage.

To celebrate the new range, early years from The Consortium are offering a FREE box of Lyra Ferby Colouring Pencils worth £34.75 as a gift for customer orders over £200!

Ruth Whitaker, Category Manager for art and craft at early years from The Consortium, commented "We're so excited about this year's festive range of art and craft materials and activities. Whether you are celebrating Diwali, Hanukkah, Christmas or New Year over the next few months, we're sure you'll find hundreds of creative and fun ideas to inspire and encourage the children!"

early years from The Consortium will be exhibiting at Childcare Expo at the Ricoh Arena, 16 - 17 September and copies of their Festive brochure will be available from their stand (C15).

**ENDS**

### **For more information:**

early years from The Consortium can be contacted on 08451 99 99 55 or [www.earlyyears.co.uk](http://www.earlyyears.co.uk)

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