

News Release

15th July 2011



Handpicked for Childminders

Following extensive research and working with Childminders, leading educational resource supplier, TTS, has developed a range of products with Childminder budgets and needs in mind. In addition the new Childminders Choice Range is split into the 6 areas of learning and development, plus another 2 key sections of ICT and Outdoor, to help Childminders select the best products to fulfil their obligations under the EYFS.

Many Childminders have limited resource budgets, and since they also need to fulfil the learning and development needs of the EYFS, TTS have made it easy to select the best resources to help them do that at prices which won't break the bank!

The range consists of resources that wouldn't be classed as 'hand-me-downs', rather a range of educational products that you wouldn't find easy to find on the high street. TTS have many 'own developed' products for this purpose, for example the Feelings Talk Ball, priced at £5.99 (PTALK) to help children with Personal, Social and Emotional Development. Also Giant Weaving Numbers (£31.95 – EY01157) for Numeracy Outdoors, and Mirror Trays (EY01189 - £34.95) to help with Knowledge and Understanding of the World.

The range also comes with a selection of resources that are great to share amongst a childminding group. One of the newest products is the Talking Tubes Telephone Exchange (EY03645) which is ideal for developing communication, language and literacy. Priced at £49.95 this allows up to eight children to build a Talking Tubes telephone network with many different combinations that allow for flexible play. Designed for both outdoor and indoor play in mind the Talking Tubes Telephone Network is a great way to get lots of children talking on their own and in a group, it encourages the use of coded messages and the development of communication techniques.

Joanne Salter, Direct Marketing Manager for Early Years at TTS, commenting on the new Childminders Choice Range says:

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"We have drawn upon the vast experience and knowledge of childminders to pull together this range. TTS is well-known for talking to its customers, listening and gaining feedback about what they want, as they are the ones who know best. In creating this range we have made it easier and quicker for Childminders to select resources that will help them meet their obligations. Whilst the list is by no means exhaustive and many of the products may fulfil more than one area of learning and development, we've taken away all the hard work of selecting the resources that match these needs. Another major factor is the issue of limited budgets, which is why resources have been selected on the basis of affordability or the suggestion that they could be used amongst a childminding group."

To see the new Childminders Choice Range, log onto www.tts-shopping.com/earlyyears and click on Childminders Choice.

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For further information on this release, please call Lilly on 0114 258 1432 or 07941 661269, or email lilly.elbra@btopenworld.com