

## News Release

29<sup>th</sup> July 2011



# Turn your ideas into reality with TTS

Buzzing with an idea that will improve learning in your Setting but don't know how to get it off the ground? Maybe it's an idea that has been developed by you and your class and you would love to see this become a reality?

If you have some great ideas that would make teaching your class much easier and you want to turn these into reality then leading supplier of education resources TTS Group wants to hear from you!

TTS spends hundreds of hours talking to Practitioners, Advisers and Settings, working with them to develop new product ideas. After this point further research is undertaken by TTS to establish feasibility of the product before development of it actually begins and it ultimately appears in the catalogue.

Each year the TTS catalogue is brimming with hundreds of Your Idea products, many of which go on to become best sellers. One of the most applauded of these is the Activity Tree which won the ERA Award for best Early Years Resource 2010, being praised for its adaptability, creativity and value for money. Developed in response to an idea the Activity Tree provides a super flexible, open ended resource which early year's practitioners can use as an activity and lesson focus or even as an entrance hall display.

Commenting on the Your Idea initiative Joanne Salter, direct marketing manager, early years says:

"Our customer orientated approach is at the heart of what we do. We recognise that some of the best ideas come from Practitioners and Advisers who know what they need to make teaching a particular subject area easier for them. . Customers may get a chance to see their product ideas produced and offered for sale in our catalogue, reaching thousands of Primary Schools and Nurseries in the UK. If the idea is developed exclusively we will pay a fee or give free resources as a thank you, as well as the chance of seeing your name in highlights. Here at TTS we actively

encourage our customers to come forward with ideas and want to invite anyone with a suggestion to do so, no matter how crazy it sounds!”

Anyone with an interesting idea can email their suggestion on [eyideas@tts-group.co.uk](mailto:eyideas@tts-group.co.uk)

For further information on the Activity Tree and Accessories Packs from TTS please call 0800 318 686 or visit [www.tts-shopping.com](http://www.tts-shopping.com)

-ends-

For further information on this release, please call Lilly on 0114 258 1432 or 07941 661269, or email [lilly.elbra@btopenworld.com](mailto:lilly.elbra@btopenworld.com)