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CHILDCARE EXPO ATTRACTS TOP INDUSTRY NAMES

Childcare Expo is already gearing up to be a must-attend event in 2011.

The early years show which brings together key industry experts and nursery suppliers looks set to deliver a constructive and stimulating seminar programme this year, with some top industry names sharing their wealth of knowledge.

Speakers include Patrick Leeson, Director of Education and Care at Ofsted, Courtney Donaldson, Director of Child Centric Sectors at Christie and Co, and Sarah Steel, Managing Director of The Old Station Nursery.

Topics on the agenda are acquisition, sales and values, how to grow your business, how to raise your profile, recruitment and creative development.

Visitors are also welcome to 'try and buy' from the wide range of suppliers who will be exhibiting at the show.

Event Director Emma Barrett explains: "Childcare Expo 2011 promises to be a terrific opportunity to meet with fellow childcare professionals and try out the latest products on the market, as well as be inspired and informed by the diverse range of seminars and workshops on offer.

"I am delighted that so many industry professionals are keen to be part of this year's event. I guarantee that visitors will leave Childcare Expo feeling enthused and full of ideas to maximise your business to its full potential."

Childcare Expo takes place at the Ricoh Arena, Coventry on 16th/17th September. For more information please contact Broadway Events on Tel: 01425 838393 or email info@childcareexpo.co.uk

Or visit www.childcareexpo.co.uk