



NEWS RELEASE

10th August 2011

Cushi Tush Baby Seat Special Offers at Childcare Expo 2011

Cushi Tush is offering special show discounts to Early Years Professionals when they visit the Childcare Expo in Coventry this September. Savings of over 40% are available on orders as low as four seats.

New to the early years sector Cushi Tush is looking to promote the use of the Cushi Tush seat in Early Years settings after having had a lot of positive feedback from childminders and nurseries who already successfully use the seat in their own environments.

Paediatrician approved, holding baby in an upright natural sitting position, Cushi Tush is a floor-based baby seat for feeding and playtime. Suitable for children from 3-18 months age the seat has a built-in tray for feeding times and the tray can be wiped clean or placed in a dishwasher. Small and compact, Cushi Tush weighs less than 1kg and is easy to store.

Cushi Tush is fully safety tested and is manufactured from ARPRO® a hygienic, non-toxic material which is trusted for use in automotive and pedestrian safety and which is also used in high quality children's bicycle helmets and children's car seats.

Award winning Cushi Tush has been the recipient of a Right Start Best Baby Essentials, Practical Pre-School, Mother and Baby and BizzieBaby award.

Cushi Tush are excited to be part of this years Childcare Expo and invite visitors to see the Cushi Tush team on stand D46 to see the baby seat first hand.

For more information:

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Editors Notes

Cushi Tush is part of SCA Foam Products which is part of the global SCA group.

The Cushi Tush baby seat is suitable from 3-18 months, dependent on individual child development. Designed for floor use only baby should never be left unattended.

ARPRO® is the trading name of expanded polypropylene (EPP) a 100% recyclable material renowned for its strength and durability. ARPRO® is trusted for use in passenger and pedestrian automotive safety, bicycle helmets and many other applications. More information on this material can be found at www.arpro.com.

For more information please contact us at sales@cushitush.co.uk or call 01604 596800.